

GABRIEL RENCH

Consultant | CEO & Co-Founder | Media Executive | Business Strategist | Speaker

Building Businesses, Brands, and Platforms with Conviction

EXECUTIVE PROFILE

Gabriel Rench is a serial entrepreneur, media executive, and business strategist with more than two decades of experience building companies, audiences, and networks rooted in conviction. From a decade-long career helping shape one of America's premier labor market analytics firms to founding multiple media and technology ventures, Gabriel brings a rare combination of entrepreneurial energy and principled leadership to every organization he builds or advises.

Throughout his career, Gabriel has demonstrated the ability to develop markets, build high-performing sales teams, and launch ventures from the ground up. He has raised audiences from zero to national scale, launched free-speech technology platforms, built a Christian business leaders network, and organized large-scale conferences and media movements. Across all of it, Gabriel has operated with a consistent belief: that principled entrepreneurship and biblical conviction are not obstacles to success — they are the foundation of it.

BUSINESS & SALES LEADERSHIP EXPERIENCE

Today, Gabriel serves as CEO and Co-Founder of CrossPolitic Studios, the production company behind the nationally broadcast CrossPolitic TV Show and Podcast, which airs on Direct TV, Xfinity, streaming platforms, and major podcast channels. Since co-founding CrossPolitic in 2016, he has helped build it into one of the most recognized voices in Christian media, known for its unflinching engagement with faith, culture, and politics.

Gabriel also serves as Co-Founder and CEO of the Fight Laugh Feast (FLF) Network — a multi-platform Christian media network encompassing television, podcasting, live events, and the annual Fight Laugh Feast Conference. FLF Network has built a loyal national audience and a robust conference experience that brings together thousands of Christians annually for hard truths, fellowship, and cultural engagement.

In addition, Gabriel co-founded DropWave.io, a free-speech podcast hosting platform built to serve creators who have been deplatformed or restricted by ideologically driven hosting services. DropWave reflects Gabriel's long-standing conviction that we need to build infrastructure that transcends cancel culture.

Gabriel is also the Founder and CEO of Pengo Media (PengoMedia.com), a media and public relations consultancy, and the Founder of Business Makers Network, a Christian business networking and mastermind organization launched in 2025 to connect, equip, and resource employees, entrepreneurs, and executives across the country.

Gabriel serves as VP of Business Development and Government Affairs Advisor to Westwin Elements, America's only Class 1 nickel refinery and a strategic player in addressing the nation's critical minerals crisis. His advisory work there reflects his ongoing commitment to domestic economic development and American energy and manufacturing independence — themes consistent with his broader worldview and public platform.

Gabriel's business ventures began over twenty years ago at EMSI (Economic Modeling Specialists International), now known as Lightcast — one of America's foremost labor market analytics companies. Joining EMSI in 2005, Gabriel rose to Vice President of Business Development, where he served for over ten years building and leading sales operations that served higher education, workforce development, and economic development sectors nationwide.

In this role, Gabriel was responsible for managing sales teams, developing and managing key client relationships with colleges, universities, government agencies, and private-sector organizations — helping them leverage real-time labor market data to make high-stakes strategic decisions. His decade-plus tenure at EMSI gave him deep fluency in enterprise sales, data-driven economic modeling, and the intersection of education, workforce, and regional economic development.

MEDIA, PUBLIC PLATFORM & NATIONAL RECOGNITION

In September 2020, Gabriel's defense of his First Amendment rights became national news when he was arrested while singing Psalms outside Moscow, Idaho City Hall in peaceful protest of unconstitutional mask mandates. The arrest went viral and was retweeted by President Donald Trump, catapulting Gabriel onto the national media stage. He subsequently appeared on the Laura Ingraham Show, the Glenn Beck Show, The Todd Starnes Show, and numerous other national outlets — establishing him as a recognizable voice for constitutional rights, Christian civil engagement, and principled resistance to government overreach.

Gabriel has interviewed prominent national figures including Senator Ted Cruz, Dr. Ben Carson, Matt Walsh, Ben Shapiro, and Alveda King. His media presence spans television, podcast, social media, and live events, making him a trusted voice across the conservative Christian and entrepreneurial communities. He has also appeared on IMDB-listed productions including Wake Up America and Economic War Room with Kevin Freeman.

CORE AREAS OF EXPERTISE

Business & Sales Leadership	Media & Platform Building
Enterprise & SaaS sales strategy	Multi-platform media production
Labor market analytics & data consulting	Podcast hosting & free speech technology
Market development & territory growth	Conference production & live events
Economic development consulting	Public relations & brand strategy
Business network building & mastermind facilitation	Christian media and cultural engagement
Strategic advisory & fractional executive services	National media appearances & public speaking

IDEAL ENGAGEMENT OPPORTUNITIES

For Business & Consulting	For Speaking & Media
<ul style="list-style-type: none"> Founders & CEOs building mission-driven companies Businesses needing media, PR, or platform strategy Organizations seeking strategic advisory or fractional executive support Christian business communities and network builders 	<ul style="list-style-type: none"> Christian conferences, business summits, and leadership events Constitutional rights, civil engagement & free speech Entrepreneurship, media building, and economic development Faith, culture, and politics — the CrossPolitic lane

COMMUNITY & CHURCH INVOLVEMENT

Gabriel earned a B.S. in Communications from the University of Idaho. He lives with his wife and three children on a 10-acre farm outside Moscow.

Why Leaders Work with Gabriel

Gabriel combines the credibility of a proven enterprise sales leader, the reach of a national media personality, and the conviction of a principled Christian entrepreneur — bringing a perspective that is rare among executives: one forged to impact the marketplace, the media world, and the American economy.

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